

Prasar Bharati
(India's Public Service Broadcaster)
Directorate General: Doordarshan
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VIDEOS OF VANDEMATRAM CONTEST

DETAILS

Doordarshan is organising a contest named "**Videos of Vandematram Contest**".

A competition is being organised by Doordarshan in all the States/UTs of the country wherein videos of Vandematram are invited based on shots of particular state monuments/places/art/culture/music/dance/vegetation/rivers/festivals/ agriculture etc.to be used in the videos.

What will the video be about:

The participants will be required to create original videos of Vandematram (Verse One only) with following conditions:

- The contestants will need to shoot in HD.
- Shots/videos should be original only,
- Audio of Vandematram may be recorded afresh or if any other version of audio of Vandematram is used, participant should either have the copyright of that audio or permission to use that audio. Audio presently used by Doordarshan/AIR may also be used.
- The video will be state specific with shots of particular state monuments/places/art/culture/music/dance/vegetation/rivers/festivals/ agriculture etc. to be used in the videos.
- Participant has to declare in advance as to for which state the video has been created.

Who can participate?

All Indian nationals and organisations. Organisations will have to be represented by an individual and the entry will have to be made primarily in her/his name.

How many videos can one person enter?

Any number of videos restricted to one per state/UT.

In what format should the film/s be submitted?

MPEG4

What is the last date for submitting entries?

The last date for entry will be 10th February, 2019 (2400 hours)

When will the result be announced?

Winners will be announced on or before 25th February, 2019

How does one enter and how does one submit the final film?

- The participants will download and print the registration form from the website of Doordarshan i.e. <http://doordarshan.gov.in>.
- Participants will upload the filled up registration form along with the video on the email id: ddvandematramcontest@gmail.com.

How will the best films be selected?

A jury comprising communication experts, social entrepreneurs and film makers will judge the videos.

What is the prize money ?

The prize money is Rs. 2,50,000/- per state/UT for the best Video. Also a maximum of 4 people from the award winning production team will be invited to participate in different programmes of Doordarshan.

How will the films be utilized?

The videos will be first screened on Doordarshan and then released on You Tube. The videos will also be used by Doordarshan in any other way as it deems fit.

Copyright?

After the video has been selected for prize, the copyright will vest with Doordarshan to use the films on any platform (present and future) and media vehicle (present and future) as it choose to.

Doordarshan's Discretion

Doordarshan shall have the right to not declare any winner or winner for any particular state/UT, if none of the video is found to be of desired quality.

For further information write to ddvandematramcontest@gmail.com